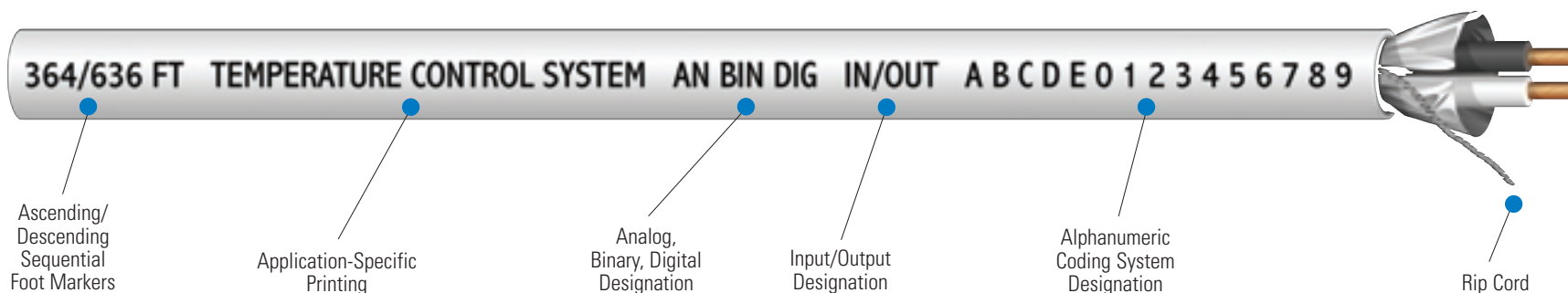




WINDY CITY WIRE: SMARTWIRE TEMPERATURE CONTROL SYSTEM CABLE



WCW is proud to introduce our new and improved SmartWire Temperature Control System Cable

- This cable was designed and created for you, the temperature control contractor — to save you time and money.
- This is accomplished by utilizing our exclusive product SmartWire to replace or work in conjunction with your current labeling system or methods.
- Simply mark your application or identification points on our pre-configured jacket print legend with a permanent marker and pull your cable — it's that simple.
- Eliminate labels that fall off or that get tangled during cable pulls.
- Minimize or eliminate the testing, toning and ringing out that are needed to confirm or identify a non-labeled cable.
- Do away with the confusion and uncertainty that result when labels disappear or get destroyed after your cables have been roughed, but not yet terminated.
- If your job requires all cables to be labeled, it couldn't be easier to tag your point of termination or identification by pre-marking a WCW SmartWire cable.

SmartWire Temperature Control System Cable Features Include:

- Ascending and descending sequential foot markers not only let you see how much cable you pulled, but also how much cable remains in your box or on your reel.
- The Temperature Control System Cable application-specific printing allows you to distinguish your cable from other low-voltage cabling systems.
- The AN BIN DIG designation markers allow you to identify the Analog, Binary and Digital signals. Simply mark "AN" for Analog, "BIN" for binary and "DIG" for digital. Make your pull — and when the time comes to terminate, you have an identified application point at a fraction of the time it takes to apply or tag your cable with a label.
- The IN/OUT designation is used for inputs and outputs. Using this with the AN BIN DIG designation markers allows for tagging analog inputs, analog outputs, binary inputs, binary outputs, digital inputs and digital outputs.
- To maximize this cable's versatility, utilize our exclusive alphanumeric coding system. With an endless combination of possibilities, you can customize your own labeling scheme even in the largest of installations.
- A rip cord, the easiest way to strip your jacket and get to your conductors, is also included in most cables.

- Pre-mark your cable to identify zones, inputs and outputs, bus and communication lines. Designate thermostats, dampers, temperature sensors, or other applications or devices needed.
- And WCW SmartWire Temperature Control System Cable is available with different jacket colors and stripes. Using multiple jacket colors in conjunction with our pre-marked labeling scheme will give you the competitive edge that will eliminate confusion and aggravation, saving you time ... and money.

If you use temperature control systems, then shouldn't SmartWire by Windy City Wire be your cable choice?

For more information regarding SmartWire or to order our product directly, contact one of our Sales Representatives toll free at 1-800-379-1191.

**SmartWire — the wire
that saves you time and money!**