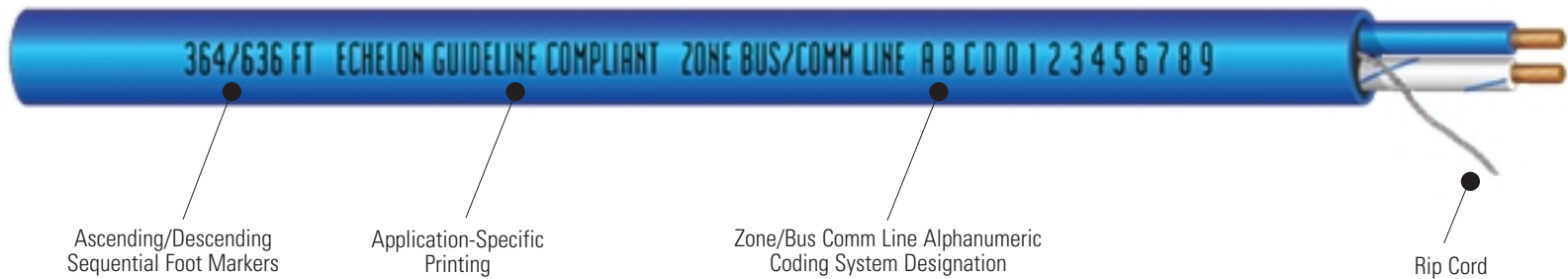




WINDY CITY WIRE: SMARTWIRE ECHELON GUIDELINE COMPLIANT CABLE



Ascending/Descending
Sequential Foot Markers

Application-Specific
Printing

Zone/Bus Comm Line Alphanumeric
Coding System Designation

Rip Cord

WCW is proud to introduce our new and improved SmartWire Echelon Guideline Compliant Cable

- Available in shielded and non-shielded constructions.
- This cable was designed and created for the LONWORKS™ control integrator — to save time and money.
- This is accomplished by utilizing our exclusive product SmartWire to replace or work in conjunction with your current labeling system or methods.
- Simply mark your application or identification points on our pre-configured jacket print legend with a permanent marker and pull your cable — it's that simple.
- Eliminate labels that fall off or that get tangled during cable pulls.
- Minimize or eliminate the testing, toning and ringing out that are needed to confirm or identify a non-labeled cable.
- Do away with the confusion and uncertainty that result when labels disappear or get destroyed after your cables have been roughed, but not yet terminated.
- If your job requires all cables to be labeled, it couldn't be easier to tag your point of termination or identification by pre-marking a WCW SmartWire cable.

SmartWire Echelon Guideline Compliant Cable Features Include:

- The Echelon Guideline Compliant application-specific printing allows you to distinguish your cable from the building's other low-voltage cabling systems.
- Ascending and descending sequential foot markers not only let you see how much cable you pulled, but also how much cable remains in your box or on your reel.
- To maximize this cable's versatility, utilize our exclusive "zone/bus comm line" alphanumeric coding system. With an endless combination of possibilities, you can customize your own labeling scheme, even in the largest of installations.
- Pre-mark your cable to identify zones, floors or wings of the building's bus or communication lines.
- A rip cord, the easiest way to strip your jacket and get to your conductors, is also included in most cables.

- And WCW SmartWire Echelon Guideline Compliant Cable is available in different jacket colors and stripes. Using multiple jacket colors in conjunction with our pre-marked labeling scheme will give you the competitive edge that will eliminate confusion and aggravation, saving you time ... and money.

If you install products that utilize the LONWORKS™ protocol, then shouldn't SmartWire by Windy City Wire be your cable choice?

For more information regarding SmartWire or to order our product directly, contact one of our Sales Representatives toll free at 1-800-379-1191.

**SmartWire — the wire
that saves you time and money!**